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**FUNDACIÓN
PROYECTO TITÍ**

2024 ANNUAL REPORT

March 31, 2025

Photo @Suzi Eszterhas

These charismatic little primates are under serious threat due to widespread deforestation and illegal capture for the pet trade.



Cotton-top tamarins (*Oedipomidas oedipus*) are small primates that weigh about one pound—roughly the size of a squirrel—and are found only in the tropical forests of northern Colombia.

They live in close-knit family groups and are known for their strong territorial behavior. Their diet mainly includes fruits and insects found in their forest home. As important seed dispersers and pollinators, cotton-top tamarins help maintain a healthy forest ecosystem that benefits both wildlife and people.

COTTON-TOP TAMARINS ARE THE CUTEST LITTLE MONKEYS



PROYECTO TITÍ

IS SECURING A FUTURE FOR COTTON-TOPS TAMARINS

Proyecto Tití's integrated conservation program combines field research and forest conservation with environmental education, awareness initiatives, and conservation agreements with local communities residing near cotton-top tamarin habitats.

This approach aims to promote coexistence and mitigate the unsustainable use of forest resources

for subsistence, benefiting both wildlife and local populations.

We collaborate with local communities, environmental authorities, schools, universities, and other NGOs to achieve our shared conservation objectives and to broaden our efforts across the species' historical range in northern Colombia.

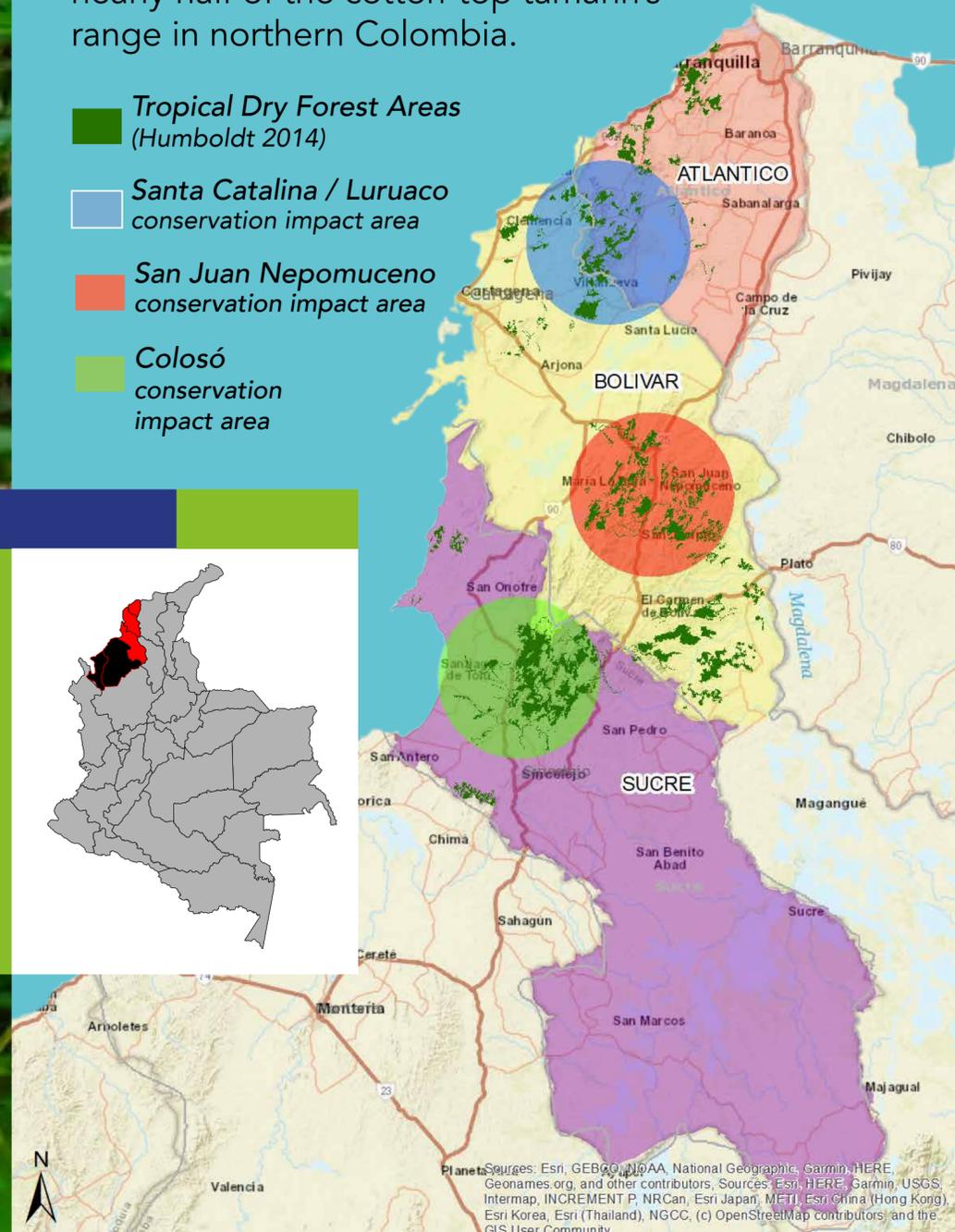
We envision healthy wild populations of cotton-top tamarins thriving as a cultural symbol of Colombia, living in connected forests protected by local communities through sustainable, eco-friendly practices.

Photo @Michael Clark



Our conservation efforts across three key conservation impact areas now cover nearly half of the cotton-top tamarin's range in northern Colombia.

-  Tropical Dry Forest Areas (Humboldt 2014)
-  Santa Catalina / Luruaco conservation impact area
-  San Juan Nepomuceno conservation impact area
-  Colosó conservation impact area



TO KEEP HEALTHY AND STABLE WILD POPULATIONS

We closely monitor 10 wild cotton-top tamarin family groups, tracking their well-being and the condition of their forest habitat.

Sources: Esri, GEBCO, NOAA, National Geographic, Garmin, HERE, Geonames.org, and other contributors. Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, (c) OpenStreetMap contributors, and the GIS User Community



IN 2024 WE REACHED A MAJOR MILESTONE

Photo @Federico Pardo

In 2024, we reached a significant milestone in forest conservation by nearly doubling the size of Proyecto Tití's Los Titíes de San Juan Forest Reserve.

With the acquisition of a neighboring 1,038-acre cattle ranch, the reserve expanded from 1,186 acres to 2,224 acres. This land is now permanently protected, ensuring a safe habitat for cotton-top tamarins, native wildlife, and benefiting local communities.

Our reserve borders the 2,470-acre Los Colorados National Park and connects to a network of forest corridors spanning over 2,470 acres.

This network, developed in partnership with local farmers, environmental authorities, and other non-profit organizations, strengthens conservation efforts in San Juan Nepomuceno, Bolívar, northern Colombia—part of the natural habitat of wild cotton-top tamarins.



Photo @Michael Clark

Since 2017, we have planted more than 120,000 trees, restoring more than 900 acres of forest that will be permanently protected for wildlife.

PLANTING MORE TREES FOR TAMARINS

Once we purchase land for protection, the next critical step is restoring the forest—especially in areas that were previously used for agriculture or cattle grazing. In 2024, we planted more than 13,900 saplings from over 50 native tree species, all grown in our own nursery, to restore 65 acres within the Los Titíes de San Juan Forest Reserve.

Photo @Proyecto Tití - Carolina Chinchilla



RESTORATION SUCCESS: NURTURING GROWTH FROM THE GROUND UP

Our restoration efforts have achieved a sapling survival rate of over 70%. This success is thanks to the dedicated care provided by our team during the crucial first year of growth, along with the abundant rainfall that has supported forest regeneration within Los Titíes de San Juan Forest Reserve.

We are proud to employ local community members, with 65% of our team hired from neighboring towns.

Photo @Michael Clark

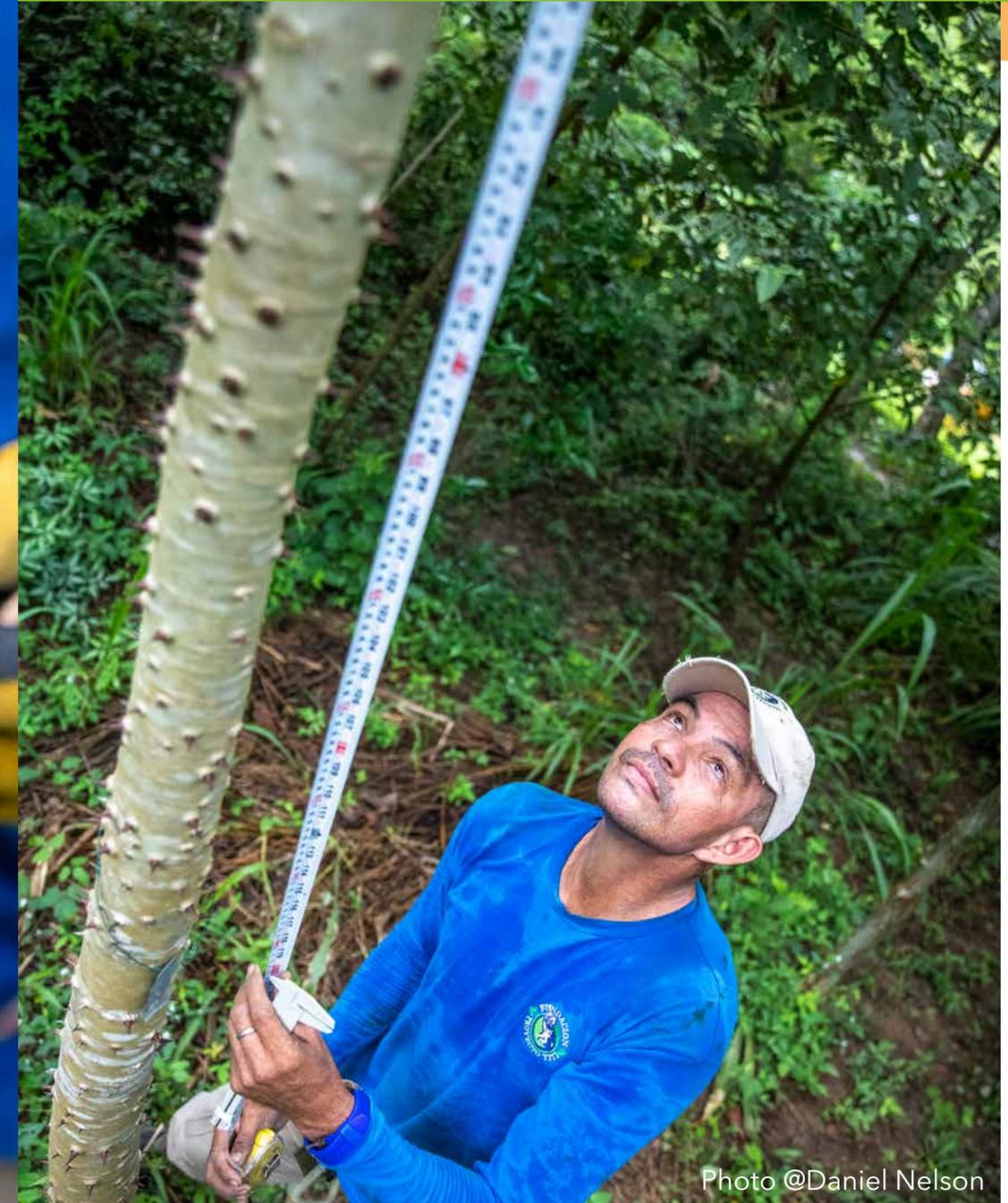


Photo @Daniel Nelson

BRINGING FOREST BACK TO LIFE

As our planted trees grow, the landscape transforms—shifting from pastures and bare soil to lush, green forests.

Cotton-top tamarins and other native wildlife quickly return, exploring and foraging in these regenerating habitats.

Our efforts to protect, connect, and restore the forests that cotton-top tamarins call home have resulted in the protection of 17,290 acres through:

- 1. The creation of more than 12,600 acres of public protected areas in partnership with environmental authorities.*
- 2. The expansion of our Los Titíes de San Juan Forest Reserve to 2,224 acres.*
- 3. The establishment of over 2,470 acres of forest corridors on farmers' lands, in collaboration with Santuario de Fauna y Flora Los Colorados National Park and Fundación Herencia Ambiental Caribe*

Together, these efforts are helping to rebuild a thriving, interconnected forest where wildlife and people can flourish.

LOS TITÍES DE SAN JUAN FOREST RESERVE

2020

Google Earth

2024

Google Earth

MORE FORESTS, MORE MONKEYS, MORE WILDLIFE!

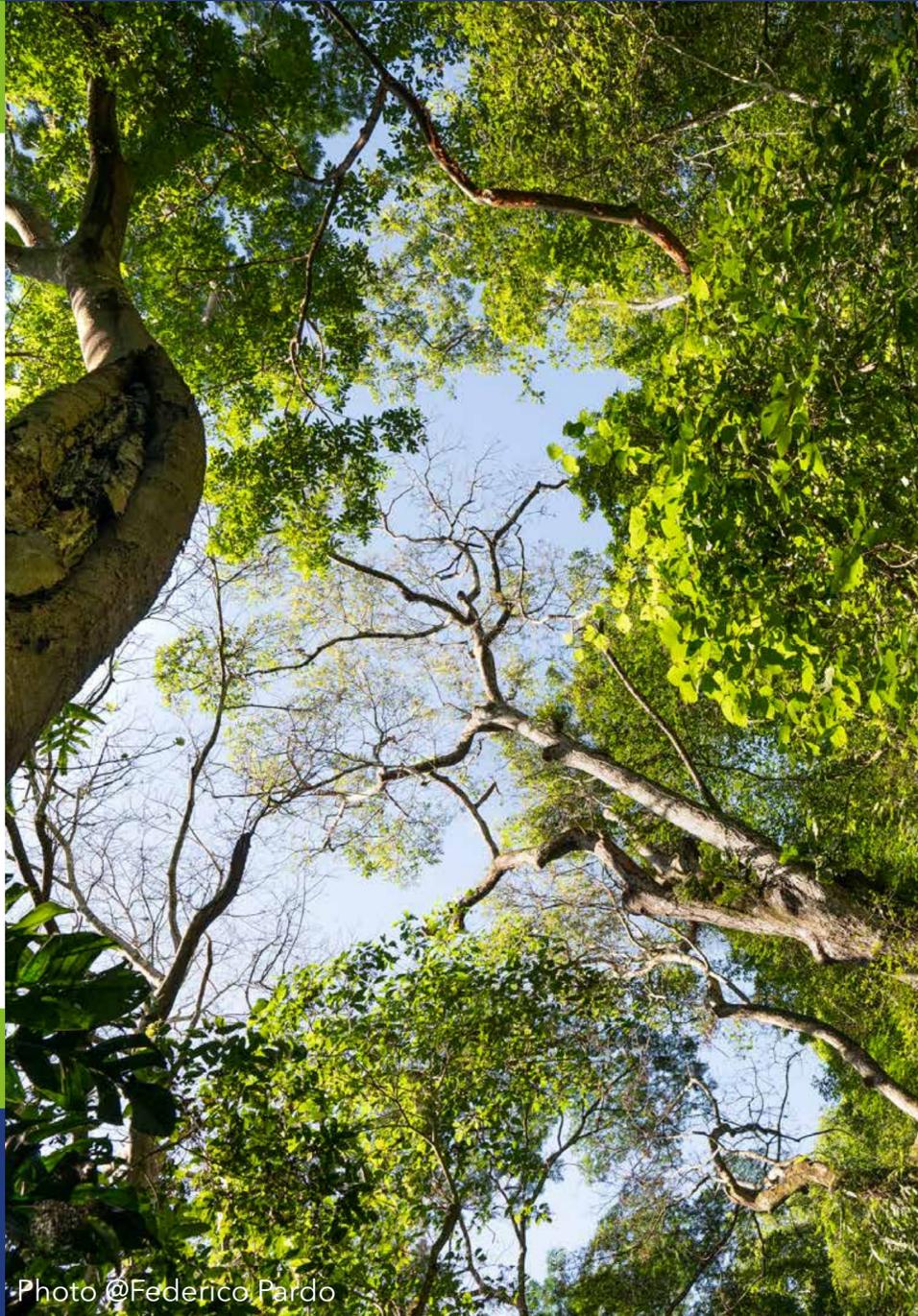


Photo @Federico Pardo



Photo @Proyecto Tití - Eder Buelvas



Photo @Proyecto Tití

Our work to protect cotton-top tamarins also benefits many other wildlife species that share their forest home. A powerful sign of ecosystem recovery is the return of the puma (*Puma concolor*) to the Los Titíes de San Juan Forest Reserve—an encouraging development, even as it presents new challenges for coexistence with such a large predator.

GROWING CONSERVATION WITH LOCAL FARMERS

As we work to create a mega forest corridor connecting San Juan Nepomuceno to Colosó, we've expanded our community engagement programs to include new areas critical to this vision.

In the Colosó region, near the Coraza Regional Forest Protected Area, 30 local farmers have joined our forest conservation efforts. By dedicating portions of their land to conservation, they are helping create vital buffer

zones that support wildlife movement and habitat connectivity.

In return, these farmers receive incentives to improve their livelihoods and adopt sustainable farming practices. Proyecto Tití maintains regular contact to ensure conservation agreements are followed and provides ongoing training and learning opportunities to strengthen their role in protecting this growing corridor.



Photo @Proyecto Tití



Photo @Proyecto Tití



A GROWING NETWORK OF CONSERVATION CHAMPIONS

Proyecto Tití has built a strong network of over 250 community members who actively participate in our sustainable development programs across three key conservation impact areas.

These dedicated individuals are helping protect forests by establishing buffer zones and forest corridors on their land. They also play a vital role in reducing the illegal pet trade of cotton-top tamarins within their communities, making a lasting impact on both local conservation and wildlife protection.



Photo @Michael Clark

EMPOWERING COMMUNITIES, PROTECTING FORESTS

From landowners conserving forests for cotton-top tamarins to artisans creating eco-friendly mochilas and plush toys, our conservation impact extends across many corners of the community.

Our ecotourism partners offer unforgettable experiences for visitors to see tamarins in

the wild, while local entrepreneurs build small businesses that support both their families and conservation goals.

Through these diverse efforts, Proyecto Tití empowers communities and drives lasting change for cotton-top tamarins and the forests they call home.



SPREADING AWARENESS, INSPIRING PRIDE

TITI SHOW reached more than 3,800 children and community members across 10 key communities in our three conservation impact areas. Through music, storytelling, and fun activities, the show delivers a powerful message: cotton-top tamarins are not pets—they are a national treasure found only in Colombia.

This engaging program helps build pride and a deeper connection to local wildlife, inspiring communities to take part in protecting this critically endangered species.



Photo @Michael Clark

EDUCATING THE NEXT GENERATION OF CONSERVATIONISTS

As part of our long-term commitment to education, Proyecto Tití continues to work with secondary schools through our one-semester CARTITILLA program. This year, 1,372 seventh-grade students across 44 classes in six key communities learned about cotton-top tamarins, the threats they face, and the actions we can take to protect them.

By reaching students in the classroom, we're building a strong foundation for future conservation leaders.



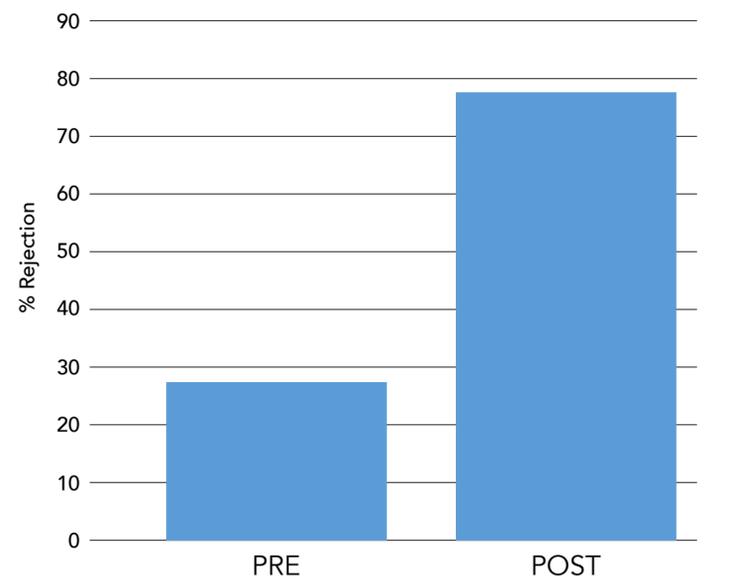
Photo @Proyecto Tití



CHANGING MINDS, PROTECTING TAMARINS

Following participation in our education programs, evaluations revealed a powerful shift in attitudes—more students now reject the capture, sale, and keeping of cotton-top tamarins as pets. This demonstrates the strong impact of our education programs in promoting wildlife protection and changing behaviors.

Rejecting the Image of a Cotton-top Tamarin as a Pet



A DAY OF CELEBRATION FOR COLOMBIA'S TINY TREASURE

We proudly celebrated the **Day of the Cotton-top Tamarin** in all three of our conservation impact areas, bringing together over 2,300 community members. The festivities were filled with cultural performances, contests, games, music, and delicious food—all in honor of the cotton-top tamarin, a beloved symbol of Colombia's rich biodiversity. By celebrating together, we not only spread awareness but also strengthened community pride and commitment to protecting this unique species.



Photo @Proyecto Tití

WITH OUR DEEPEST GRATITUDE

Smiles of Gratitude and Hope

As we reflect on another year of hard work, we celebrate the many milestones that bring us closer to a brighter future—for cotton-top tamarins, the forests they call home, and the communities committed to protecting them.

These smiling faces say it all. They reflect our passion for conservation, our dedication to making a difference, and above all, our gratitude to you.

Your trust, generosity, and belief in our mission make this journey possible. Every achievement is a testament to your support.

From all of us at Proyecto Tití—thank you for standing with us, year after year. We couldn't do it without you.

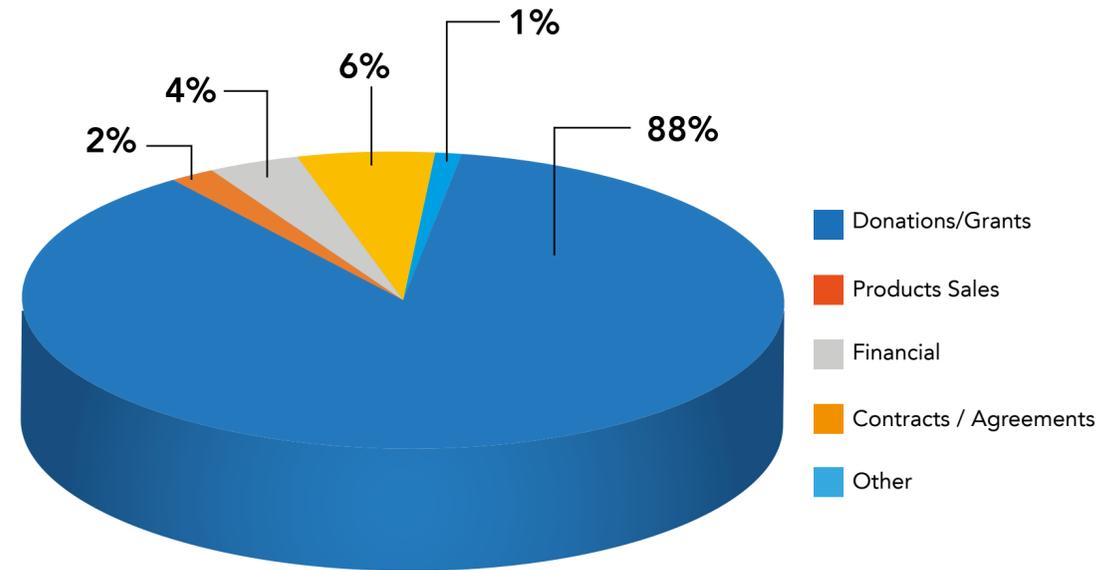
Cheers,


ROSAMIRA GUILLEN
Executive Director



Photo @Proyecto Tití

FINANCIAL PERFORMANCE



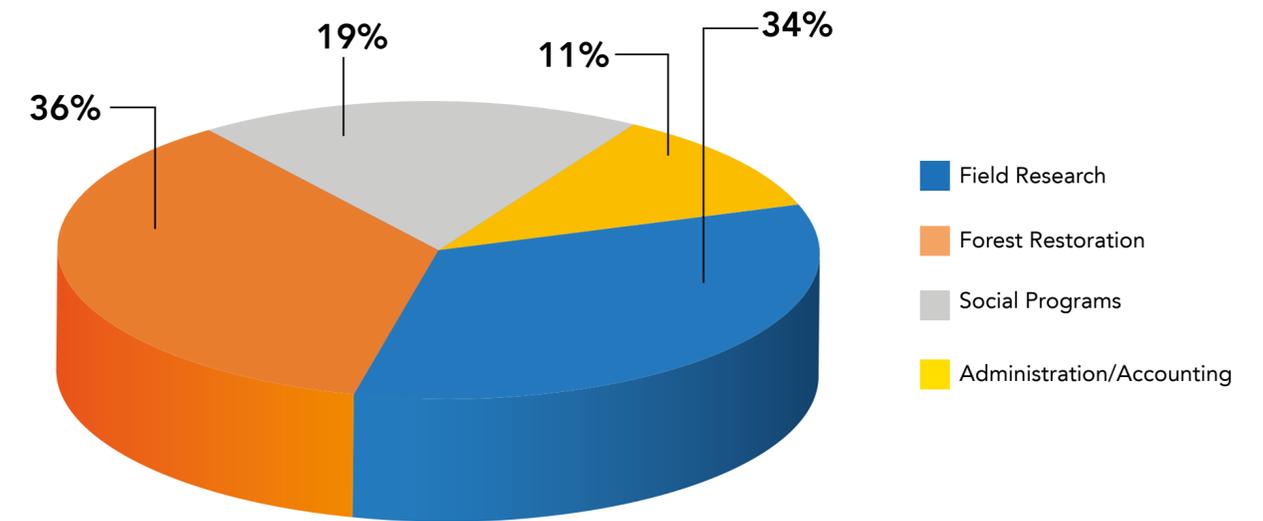
INCOME

INCOME

Donations / Grants	\$668,746.32	88%
Product Sales	\$ 11,681.52	2%
Financial	\$ 32,076.55	4%
Contracts/Agreements**	\$ 41,829.21	6%
Other	\$ 4,573.51	1%
TOTAL INCOME	\$ 758,907.11	100.00%
(Less Cost of Sales)	\$ 6,781.32	

SURPLUS FOR THE YEAR \$ 12,163.040*
(After depreciation and taxes)

Exchange rate used (December 31, 2024): \$ 1 USD = \$4,409.15 Colombian Pesos*



EXPENSES

EXPENSES

Field Research	\$ 245,064.41	34%
Forest Restoration	\$ 260,188.51	36%
Social Programs	\$ 141,487.78	19%
Administration / Accounting	\$ 83,486.36	11%
TOTAL EXPENSES (Without depreciation and cost of sales)	\$ 730,227.07	100.00%

*Surplus in 2024 was destined to supporting our social programs and our field research / monitoring work in 2025.
**Contract / Agreements: PROMIGAS, PAU, FUNDACIÓN DEL ALTO MAGDALENA, FUNDACIÓN HERENCIA AMBIENTAL CARIBE (Conserva Aves)

OUR DEEPEST GRATITUDE

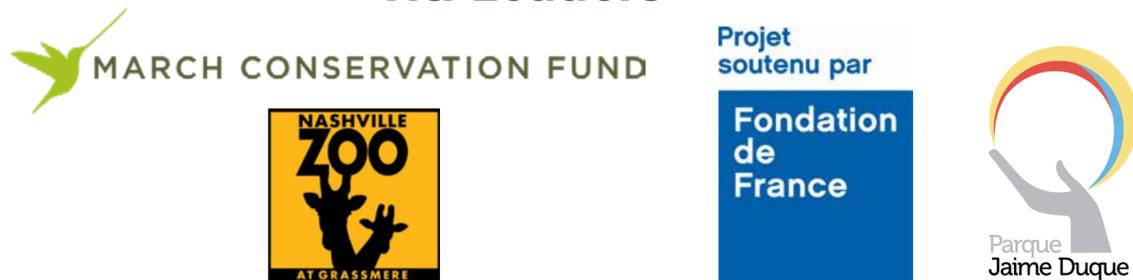
TO OUR PARTNERS IN CONSERVATION

Tití Champions



We also thank the **Laguntza Foundation** and the **Elinor F. Baker Foundation** for their generous support.

Tití Leaders



Proyecto Tití works in partnership with Corporación Autónoma Regional del Canal del Dique – CARDIQUE and with Corporación Autónoma Regional de Sucre – CARSUCRE under a legal licensing agreement to conduct our conservation work. We are very thankful to them for their long-term support of our conservation efforts in Colombia

Tití Partners



Tití Supporters



Tití Collaborators

We value the expertise and support shared by the following organizations:



We also thank Blue & Green World, Darwin Organizational International, Parco Faunistico Le Cornelle, Tierpark Neumünster, Veren Tiergarten E.V., Boras Zoo, Shaldon Wildlife Trust, Miller Park Zoo, Zoo Doo Zoo, Lake Superior Zoo, Bay Area American Association of Zoo Keepers, Staten Island AAZK Chapter, La Citadelle de Besancon, Dickerson Park Zoo.

Our gratitude goes to all of the [people and organizations](#) that have supported us over the years.

OUR TEAM

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Carolina García, *Subdirector of Research and Forest Restoration*

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Beliana Suárez, *Administrative and Accounting Assistant*
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Diva Gómez, *Marketing and Communications Assistant*

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Eder Buevas, *Field Assistant*
Over Solar, *Field Assistant*

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José Olivera, *Field Assistant*
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Eduin Ochoa, *SENA Intern*
Sergio Canoles, *SENA Intern*

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Trudis Ibarra, *Advisor for Human Resources*
Edwin Gaitán, *Legal Advisor*





Photo @Michael Clark

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THANK
YOU!